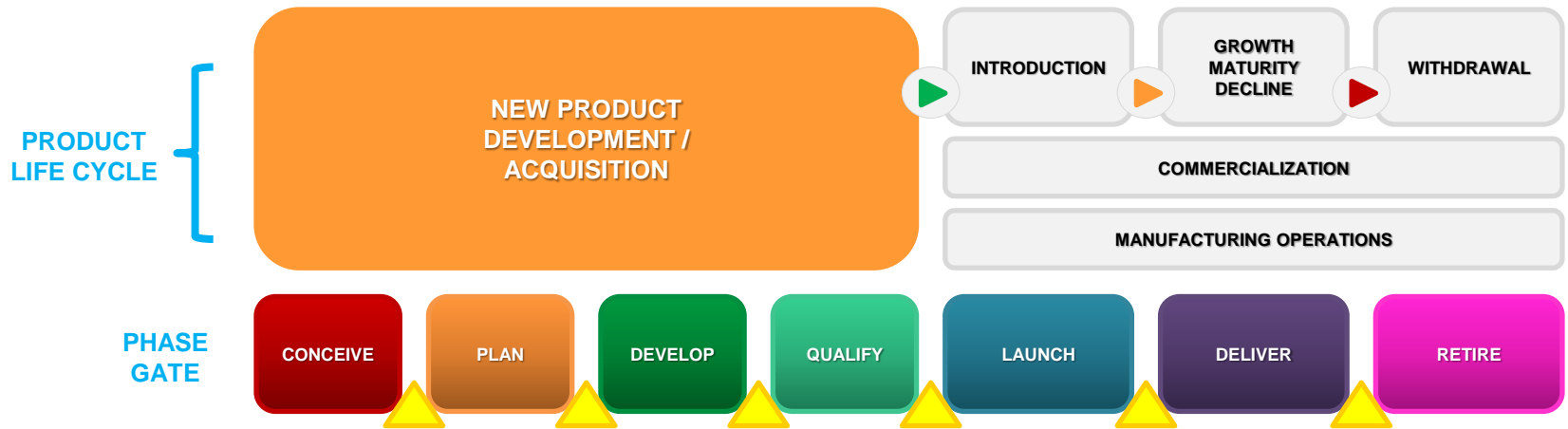


AIPMM PMF Matrix

Product Management Life Cycle (PMLC)



KNOWLEDGE AREAS												
KNOWLEDGE AREAS	Organization											
	Business											
	Customer											
	Product											
	Market											

Product Mgmt Knowledge Areas

INPUTS
PROCESSES/ACTIVITIES
OUTPUTS/DELIVERABLES/MILESTONES